

# calling All Engines!

## NEW THOMAS THE TANK ENGINE™ SHOW TO VISIT 17 CANADIAN CITIES IN TREEHOUSE LIVE TOUR

**Toronto, August 15, 2005:** Treehouse TV and Kidomo Inc. are proud to announce the launch of an exciting new **Treehouse Live Tour: Calling All Engines** featuring **Thomas the Tank Engine™**. The Calling All Engines Tour celebrates 60 years of Thomas & Friends™ with more than 60 live performances at Canadian Shopping Centres. The Tour runs August 29 through October 30, 2005.

The latest Treehouse Live Tour offers young children and their parents or caregivers a unique opportunity to see one of their favourite story book and television characters in a live performance in their own hometown. Don't miss the fun as Thomas, along with Railway Manager Sir Topham Hatt and the Station Master, make tracks to great Canadian destinations. Admission is free.

This is the eighth tour presented by Treehouse Live and produced by Kidomo. These tours continue to draw an overwhelming response from Canadian families. A complete list of performance locations and show times can be found at [www.treehousetv.com](http://www.treehousetv.com) and [www.kaboose.ca](http://www.kaboose.ca).

Thomas the Tank Engine, star of Thomas & Friends is one of the most beloved children's characters in story books, video and television. Thomas was created 60 years ago when The Reverend W. Awdry penned the original Thomas & Friends books for his son Christopher. Since then, millions of young children have entered a world of imagination through the tracks of a train and the words of the Thomas stories.

On Treehouse, Canada's only specialty network devoted to preschoolers, Thomas & Friends is currently one of the most popular children's television shows in the country, airing as 5-minute interstitials throughout the schedule and 30-minute episodes twice a week. In addition to broadcast, Thomas & Friends has sold more than 30 million books and more than 25 million videos and DVDs in North America alone. This fall will also see the release of the first Thomas & Friends full-length feature special on DVD – Calling All Engines – available in stores September 5, 2005.

At each show on the Calling All Engines Tour, children will have an opportunity to receive a free personalized Thomas the Tank Engine photo, courtesy of HP. In addition, the tour features contests and giveaways courtesy of these tour sponsors: HP, Kaboose and HIT Entertainment.

Families are also invited to enter HP's Calling All Engines Tour Contest for an opportunity to win a fantastic HP digital entertainment prize package. There are several prizes to be won. The contest Grand Prize, valued at more than \$2000, features the following:

- 1 HP Pavilion a1110n desktop PC with HP Vs17 17" monitor
- 1 HP Photosmart R717 Digital Camera
- 1 HP R-Series Camera Dock
- 1 HP Photosmart 8250 Photo Printer
- 1 package of HP Premium Plus Photo paper (4"x6", 60ct)
- 1 package of HP Premium Plus photo paper (8.5"x11", 60ct)
- 1 HP Creative Scrapbooking Assistant CD
- Plus a Thomas the Tank Engine prize bundle

To enter, please visit [www.hp.ca/thomas](http://www.hp.ca/thomas)

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