

KIDOMO SUCCESS STORIES - TREEHOUSE LIVE TOURS



2007

Spring 2007 – Bob the Builder

Fall 2007 - Toopy and Binoo

More details to come at www.kidomo.com

2006

The Big Comfy Couch National Tour

Total Attendance: 130,000+

Number of cities/shows: 20/72

2006

Barney National Tour

Total Attendance: 120,000+

Number of cities/shows: 18/100

2005

The Big Comfy Couch Mini Tour

Total Attendance: 33,000+

Number of cities/shows: 6/28

2005

Thomas the Tank Engine National Tour

Total Attendance: 75,000

Number of cities/shows: 17/64

2005

Bob the Builder National Tour

Total Attendance: 150,000+

Number of cities/shows: 20/100+

2004

Barney National Tour

Total Attendance: 95,000+

Number of cities/shows: 22/52

2003

The Big Comfy Couch National Tour

Total Attendance: 65,000

Number of cities/shows: 17/49

2002

The Big Comfy Couch National Tour

Total Attendance: 73,000

Number of cities/shows: 15/47

2002

Blue's Clues Ontario Tour

Total Attendance: 34,000

Number of cities/shows: 13/24

2001

The Big Comfy Couch National Tour

Total Attendance: 100,000

Number of cities/shows: 20/52

2000

Treehouse Live National Tour featuring Tansy & Rosabelle

Total Attendance: 67,000

Number of cities/shows: 25/47



KIDOMO AT ONTARIO PLACE



2007 Season: Treehouse Live Stage

The Big Comfy Couch, Toopy and Binoo, Angelina Ballerina, Barney, Bob the Builder, Douglas John, Markus, Buster & Billy

Sponsors: Treehouse TV

2006 Season: Treehouse Live Stage

500+ shows

The Big Comfy Couch, Barney, Bob the Builder, Douglas John, Markus, Buster & Billy

Sponsors: Treehouse TV, Hasbro, Canadian Family

2005 Season: Treehouse Live Stage

500+ shows

Barney, Bob the Builder, The Big Comfy Couch, Treehouse Jam, Douglas John, Markus, Buster & Billy

Sponsors: Treehouse TV, HP

2004 Season: Festival Stage

350+ shows

Barney, Clifford, The Big Comfy Couch, Treehouse TV Weekends with Markus, Douglas John & Cush, Kayla, Discovery Kids' Popology, Jump

Sponsors: Treehouse TV, HP



2003 Season: Festival Stage

250+ shows

The Big Comfy Couch, Clifford, Bing & Bong's Tiny Planets, Treehouse TV Weekends with Markus and Douglas John, Smudge Fundaes, The Stylamanders

Sponsors: Treehouse TV, Today's Parent

2002 Season: Festival Stage

150+ shows

The Big Comfy Couch, Arthur, Judy & David, Douglas John, Markus, Cat & Jack K9 Safety Team, Teletoon Animation Station

Sponsors: Treehouse TV, Jamieson Vitamins, Family First, Today's Parent



KIDOMO SUCCESS STORIES

CANADIAN EVENTS & FESTIVALS

2006 **CALGARY STAMPEDE, AB** – Big Comfy Couch & Thomas the Tank Engine

2006 **CAPITAL EX, EDMONTON, AB** – Barney & Thomas the Tank Engine

2006 **MISSISSAUGA WATERFRONT FESTIVAL, ON** – Bob the Builder



2006 **SALMON FESTIVAL, GRAND FALLS, NL** – Bob the Builder

2006 **FESTIVAL OF LIGHTS, CHARLOTTETOWN, PE** - Big Comfy Couch

2006 **HERITAGE FESTIVAL, NORTH BAY, ON** – Big Comfy Couch

2006 **MATTAWA DAYS, MATAWA, ON** – Bob the Builder

2006 **GROWING & LEARNING FAIR, OTTAWA, ON** – Big Comfy Couch

2006 **CAPITAL PARENT & KIDS SHOW, NEPEAN, ON** - Thomas

2005 **CASA LOMA CHRISTMAS PROGRAM, TORONTO, ON** - Big Comfy Couch, Thomas & Friends Read-Along

2005 **CALGARY STAMPEDE, AB** – Barney & Bob the Builder

2005 **KLONDIKE DAYS, EDMONTON, AB** - Bob the Builder

2005 **RODEO ROYAL, CALGARY, AB** - Bob the Builder

2005 **JACK FROST CHILDREN'S WINTERFEST, CHARLOTTETOWN, PE** - Bob the Builder & Barney

2004 **HOLIDAY DREAMS, TORONTO, ON** – Barney & Bob the Builder

2004 **CASA LOMA CHRISTMAS PROGRAM, TORONTO, ON** - Clifford the Big Red Dog

OTHER SUCCESSFUL EVENTS

2006 **1st Annual Molly's Walk for Childhood Cancer** – Ontario Place

2006 **Big Comfy Couch TV Season Premiere** – Cinesphere IMAX Theatre, Ontario Place

2005 **Bratz Rock Angelz Canadian DVD Launch** – Cinesphere IMAX Theatre, Ontario Place

2005 **HP Experience Marketing** – Digital Family Photo Experience since 2003 (national)

2004 **Bob the Builder Canadian DVD Premiere** –
Cinesphere IMAX Theatre, Ontario Place

2004 **Teletoon Animation Station** – National Tours since 2001

2004 **Allen's Kids Day at Ontario Place** – Event and Product
Launch featuring 'Barney'

2004 **MegaBloks Toy Launch** – NANO Building System
(Toronto & Times Square, NYC)

2004 **USC Education Savings Plan** – Cross-Canada RESP
Drives since 2000

2002 **Hasbro Promotion** - Mr. Potato Head's 50th Birthday
Celebrations (national)

2002 **Jamieson's Product Launch** – new 'Arthur' children's
multi-vitamin (Toronto)

2002 **Wal-Mart Promotion** – Ontario sales promotion & 'Big Comfy Couch' in-store events

