



FOR IMMEDIATE RELEASE

BOB THE BUILDER™ TO PERFORM AT ROUGHSTOCK IN CALGARY!



TORONTO, March 10, 2005: **Bob the Builder™** is set to bring his new live show to Calgary for the first time, performing at Roughstock on Sunday, March 20, 2005, produced by Kidomo Inc. The schedule features three shows at the Boyce Theatre, Stampede Park, starring Bob the Builder™ accompanied by popular Canadian children's artist **Markus**. Show times are 10:30am, Noon and 2:30pm. Admission is free with Rodeo Royal tickets purchased on Sunday, March 20. For more information, visit calgarystampede.com.

Bob the Builder™ is televised regularly on **Treehouse TV**, Canada's favourite preschool television network. Kidomo Inc., a leader in the field of event production, marketing and sponsorship in Canada, works directly with the licensors of Canada's most popular children's television programs, and in partnership with Treehouse TV, to produce hugely successful **Treehouse Live** events across the country. Kidomo's 2005 lineup includes a highly anticipated **Treehouse Live National Tour** featuring Bob the Builder™ that will visit more than 20 cities in Ontario, Manitoba, Saskatchewan, Alberta and British Columbia starting April 8, 2005.

Kidomo was launched in 1999 by Marketing Specialists, a Canadian company with a proven track record of success in event production, marketing and public relations for more than 20 years. In addition to festival appearances and national tours, Kidomo also produces a top quality live children's entertainment program at Ontario Place in Toronto.

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For more information please call 416-597-9940 or visit www.kidomo.com.



Bob the Builder: © 2005 HIT Entertainment PLC & Keith Chapman